

Withdrawal/Redaction Sheet

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001. memo	For Distribution from Bruce Reed and Steve Silverman. Subject: Summit Task Forces. (4 pages)	03/03/1997	P2, P6/b(6)

COLLECTION:

Clinton Presidential Records
Cabinet Affairs
Stefanie Sanford
OA/Box Number: 11675

FOLDER TITLE:

Volunteerism Summit [binder] [2]

2006-1267-F
vz1349

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

- b(1) National security classified information [(b)(1) of the FOIA]
- b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
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- b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

THE WHITE HOUSE

WASHINGTON

appropriate guidance to
Reh Little

March 3, 1997

chairs + VC
Can we add VC
big players + medium
players

MEMORANDUM FOR DISTRIBUTION

FROM: BRUCE REED ^{BR}
STEVE SILVERMAN ^{SS}

CC: KITTY HIGGINS
DIANA FORTUNA

SUBJECT: Summit Task Forces

Planning for the Administration's involvement in the "Summit for America's Future," scheduled for April 27-29 in Philadelphia is under way. The first White House working group meeting will take place Wednesday, March 5 at 3 pm in room 180. At that meeting we will begin to discuss the role of the principals, objectives, message/communication, and service/volunteer commitments. However, before that meeting your attention is needed on the following issue.

"Summit for America's Future" organizers are setting up a series of "Summit Objectives Task Forces" which will coordinate substantive follow-up from the Summit. We have received the attached proposed list of Summit Objectives Task Force Chairs and Co-Chairs from the organizers. While AmeriCorps, led by Harris Wofford, has been consulted on this list, the White House has not yet had an opportunity to comment. Sylvia suggested that we forward the list to you for comment. Organizers have suggested that these announcements could be made this week.

Thus, your attention to this matter as soon as possible is vital. Please call Steve (x6-2572) or Bruce (x6-6515) with your comments and suggestions by tomorrow afternoon and we will forward them.

Distribution:

Erskine Bowles
Sylvia Mathews
John Podesta
Ron Klain
Melanne Verveer
Craig Smith

Sesnick
Klain
Kamarda
* Milann
Sylvia
John
Erskine
KH - Labor

Big VC - Powell
Cisneros
DILL - prominent

COPY 2/10/97 10 Chair / VC
10 Task Force

Withdrawal/Redaction Sheet

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001. memo	For Sylvia Mathews from Steve Silverman, Diana Fortuna, and Stefanie Sanford. Subject: Task Force Membership for the Service Summit. (7 pages)	03/17/1997	P2, P6/b(6)
002. note	Summit-Counsel. (1 page)	03/11/1997	P5
003a. memo	For the President from Sylvia Mathews, Bruce Reed, and Steve Silverman. Subject: National Service Summit [with Clinton annotations]. (2 pages)	03/05/1997	P5
003b. memo	For the President from Benjamin Barber. Subject: [Summit on America's Future] (4 pages)	02/26/1997	P5
003c. memo	For Erskin Bowles from Bruce Reed and Steve Silverman Subject: Planning for Service Summit. (2 pages)	02/26/1997	P5

COLLECTION:

Clinton Presidential Records
Cabinet Affairs
Stefanie Sanford
OA/Box Number: 11675

FOLDER TITLE:

Volunteerism Summit [binder] [1]

Van Zbinden
2006-1267-F
vz1348

RESTRICTION CODES

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THE WHITE HOUSE

WASHINGTON

March 17, 1997

MEMORANDUM FOR SYLVIA MATHEWS

FROM: STEVE SILVERMAN
DIANA FORTUNA
STEFANIE SANFORD

CC: KITTY HIGGINS
BRUCE REED
DAWN CHIRWA

SUBJECT: Task Force Membership for the Service Summit

Attached is the information we discussed. The chart is a summary of the names received from White House sources. The following pages list *all* potential appointees generated from all sources. Bulleted names are those already selected or under consideration by Summit officials.

COPY

Summit - Counsel

3/11

- encourage is ok; can't mandate
 - * don't provide specific examples
- must be on their own time (with limited exceptions)
 - flextime, lunch time, etc.

- /* POTUS memo - everyone in the federal workforce is being asked to do this
 - i.e. you are more likely to feel coerced from a direct supervisor
- /* Next Tue 11am - counsel to attend mtg.

Bullypulpit activities: (Summit is a clearinghouse)

- 501 c3 are going to monitor commitments
- can a cabinet secretary challenge interest groups?
 - get them to call Americorps / PHS / Light
- be careful with language
 - not directive; no appearance of quid pro quo.
 - encouraging "citizen obligation"
 - "Summit presents opportunities for orgs. like yours to..."
 - list listing of commitments by related agencies

501 c3 Post Summit:

- if we are directing their activities
- we can make recommendations, but not direct to appoint
- everyone is afraid that this will be Powell's bullypulpit for 4 yrs.
- agency approval for govt employee to see.
- divided loyalties.

Sum

- 1) Volunteering on govt time
- 2) opm guidance on how to volunteer

COPY

THE PRESIDENT HAS SEEN

THE WHITE HOUSE
WASHINGTON

March 5, 1997

MEMORANDUM FOR THE PRESIDENT

FROM: SYLVIA MATHEWS, BRUCE REED, AND STEVE SILVERMAN
SUBJECT: National Service Summit

Attached is a memo from Benjamin Barber on the National Service Summit. In strong terms, Ben articulates his concern about ensuring that the concept of service (not simply volunteerism) is preserved in the Summit. He also expresses that we need to build up Americorps and the concept of service in the time leading up to the Summit. We agree with Ben on these objectives.

We recently sent a memo (which is attached) to Erskine Bowles outlining some of the steps we are taking to ensure that service and your signature program Americorps are an anchor of the summit. Since then, a few other steps have taken place which are summarized below. Please let us know if you have other thoughts.

Establishing a Summit decision-making process where the WH is involved.

Erskine has called General Powell and set up a meeting during the week of March 10 with him, Ray Chambers, Harris Wofford, the Summit's CEO and others to discuss where we stand and establish an inclusive process for decision making. In this meeting, Erskine will discuss: 1) the substance of the Summit; 2) message and communications; 3) attendance; 4) principal participation; 5) logistics; and 6) post summit follow-up.

- We are establishing a working group which will hold conference calls twice a week where decisions are made. Steve Silverman and Diana Fortuna, who works with Bruce, will participate on the calls for the WH.

Staying on top of the Summit within the Administration.

- Bruce and Steve call weekly interagency meetings where they track the process of the Administration efforts on the Summit.
- Bruce also calls a WH interdepartmental meeting where he and Steve ensure that WH processes are fully integrated, and we act on ideas. For example, Communications participates in the meeting so that we can focus on the message of your pre-Summit events. Also at this meeting, Marcia posts us on Mayor Rendell and the Philadelphia front, as well as the participation of state and locals. The First Lady's office participates as well.

COPY

Barber has given
voice to exactly
what I fear —
+ I have ~~been~~
to know ~~to~~ what
options are to prevent
this — Wofford
has Americorps + P of the
an equal but very
different — It's ~~not~~
anymore — ~~that~~
soon
Be

Strongly
agree
N

initials shown
at the front of
let

27.18
54.36

- Steve is establishing a relationship with the CEO of the Summit, Stuart Shapiro, much like he did with the people from the Atlanta Mayor's office during the Olympics.
- WH meetings are being held with Leslie Dach and Michael Deaver who were hired to handle the communications effort.

• This week, General Powell may announce a series of task forces that will follow up on the work of the Summit. We are working to ensure that the membership of the task forces reflects your priorities.

Planning Pre-Summit investment of Principals' Time.

- We are gathering event ideas for you and the other principals as a lead up to the Summit. These ideas include events that are not time intensive, such as greeting Americorps volunteers on the tarmac on some of your trips. We hope to present these ideas to you soon.

Staffing Americorps.

- In a related matter, Bob Nash, Bruce and Sylvia Mathews are working with Harris Wofford on the positions of COO and Director of Americorps.

cc:

Erskine Bowles
Rahm Emanuel
John Podesta
Vicki Radd
Doug Sosnik

attachment

*This is what I am t have
been concerned about*

*I used to do
that all the time
and Americorps got
the idea from me
my staff*

COPY

DETERMINED TO BE AN ADMINISTRATIVE
MARKING Per E.O. 12958 as amended, Sec. 3.3 (c)

Initials: VZ Date: 8/12/2010

1

~~CONFIDENTIAL~~ MEMORANDUM

to: PRESIDENT CLINTON

from BENJAMIN BARBER

February 26, 1997

re: Losing Control of The Summit on America's Future

Mr. President: I believe there is a real danger that you may be losing control of the April Summit on Service in Philadelphia; that, despite your crucial commitment to national and community service, the Summit risks becoming a showcase for an ex-President's private philanthropy (non-civic) approach to service and a four year national platform on which a prospective President (General Powell) can run against you and the Vice-President on what should be YOUR issue. In short, what should be a celebration of your courageous leadership on citizenship, government-civil society partnerships and the linkage of democratic education and community service risks being hijacked for purposes unrelated to and potentially at odds with what you stand for.

I understand and applaud the spirit of bipartisanship that led to involving President Bush and General Powell, but if the price of their involvement becomes too high, if they take over the Summit and what it stands for in the public eye, it will turn out to be a very bad deal -- not just politically but also in terms of fundamental political philosophy and defining civic ideals.

You took from the Bush Administration the tired private heroes approach to service (Points of Light) that made service an alternative to government (federal and local) and an excuse for government simply to drop out, and turned it into an inspiring civic program for the forging of citizenship in young people, the cultivating of social responsibility among individuals and communities, and the creation of a working partnership both between government and civil society and between education and democracy. In this partnership, individual citizens, communities and states as well as the federal government work as collaborators in bringing civic forces to bear on the solving of community problems. Your vision strengthens rather than undermines confidence in government as a partner of citizens and civic associations in confronting the nation's challenges.

Yet the rhetoric in which the summit is being wrapped (and the way it is being represented in the Press) largely abandons this language in favor of privatistic talk about volunteers, and overly optimistic rhetoric about outcomes, and could leave the public with the impression that you, Bush and Powell are going to turn over the nation's problems

COPY

to private individuals and associations for solution (the Newt Gingrich "let the churches and charities deal with all our social problems" approach.) In light of the pressures on spending from the need to balance the budget, what should be an exercise in civic spirit may be construed as a cynical abnegation of governmental responsibility altogether.

g Moreover, the Corporation, which to me is a MODEL of the partnership between the federal government, the states and civil society associations, seems in danger of being treated as a Big Government special interest player at the Summit rather than as the paragon of what a citizenship-grounded service program can be. Commitments by private philanthropies and corporations are being highlighted while the program that has made service a civic ideal for every young American seems marginalized. While it may be imprudent to use the Summit to try to expand Americorps, it seems equally imprudent to hide it or cast it as just one more player. It is a signature accomplishment of the First Term and if the mood of bipartisanship means anything, surely it means you need no longer play down one of your favorite programs for fear of subjecting it to Republican attack.

My concern is not to "politicize" the Summit by putting your political agenda ahead of Bush's or Powell's (though that might not be such a bad idea!) but to make sure that it is not politicized by others and robbed of its role as a showcase for a very special political philosophy in which the linkage between education and service is highlighted and the role of service as a training ground for citizens and not just a substitute for government is emphasized.

Tagger From my meeting with Harris Wofford and Susan Stroud yesterday, I know meetings have already been held with Bruce Reed and that you and the Chief of Staff will be meeting next week with Harris. In the final part of the period leading up to the Summit in April, I believe you need to assure that the Summit once again becomes yours. Because you are the President, anything less will look not like you are modestly counting yourself as primus inter pares but seem like you are weaker than the former President and General Powell. And because you have pioneered a powerful new logic of citizen service and innovated a powerful new instrument for realizing that logic in the real world (the Corporation), it surely must be this logic and this instrument not Colin Powell's Newsweek rhetoric or Ray Chamber's Points of Light talk that are highlighted throughout the weekend.

How service is described, what the cynical press says happened, and who seizes the initiative on what is to be an ongoing program could be one crucial factor in determining the success of your second term. With this in mind, let me

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suggest several ideas that may help reassert control over the runaway Summit:

1. YOUR APPEARANCE(S) need to be special and clearly differentiated from those of the former Presidents and General Powell. They should involve not just cheerleading but a clear enunciation of YOUR CIVIC PHILOSOPHY that distinguishes it (though not offensively) from Points of Light and private philanthropy. They should focus on YOUR PROGRAMS from the Corporation to the Two Years of College commitment and make clear why such programs are central to the service ideal. They must invoke your role as the nation's steward with responsibilities to make government work for everyone (and not just to make everyone work for -- or in place of -- government!)

2. THE CORPORATION and what it stands for need to be central to the rhetoric and activities of the weekend. The last time Americorps was spotlighted was at the Summer of Service where all its birthing difficulties were still in evidence. Now it is strong and resilient and extremely popular in the local communities where it is active. I would look for ways to make outstanding Americorps volunteers and their projects a centerpiece for the weekend. The message should be

"Americorps embodies everything we believe about service, the linkage between education and democratic responsibility, the partnering of federal, state and local resources to make projects work, the impact on community outcomes but also on volunteers. Every American should be a volunteer; every volunteer is a citizen in the making; citizens working together is the key to a robust democracy; government is not the cause but the end product of this process of forging responsible citizens."

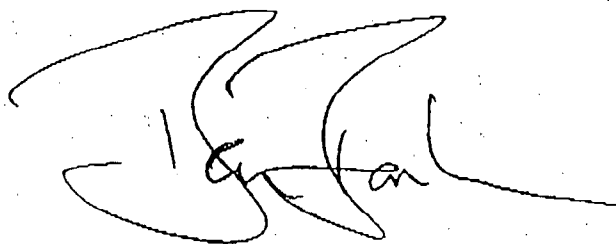
3. THE POLITICAL PHILOSOPHY undergirding YOUR VISION of service needs to trump the rival visions that will come from Bush and Powell and others. For theirs is a vision that sees service as private and philanthropic, as a substitute for government, as a form of personal activity rather than a form of citizen activity. The philanthropic vision can be used to question government service programs: it not only can argue that service does not need Americorps but that it contradicts the underlying assumptions of Americorps. "You can't pay volunteers," they will say. "Why should government organize points of light that organize themselves very well, thank you?" they will insist. "Let charity do all the things government can't and shouldn't -- deal with poverty, homelessness, unemployment, teen pregnancy" they will argue, in the manner of Newt Gingrich's calling for the private sector to act as a substitute for government.

COPY

In short, there ARE real substantive policy implications attached to different articulations of the service ideal, and if the Summit is defined by some one else's rhetoric it can too easily become a weapon against your philosophy of governance -- an not just in the service sector but in other domains too.

Your service ideal as I understand it envisions a PARTNERSHIP between government and the citizens who constitute government's democratic legitimacy, not an abandoning of government in favor of private sector philanthropy. Service hopes for specific community outcomes for children at risk, but it also aspires to change those who serve and turn their season of service into a lifetime of responsible citizenship, forging a stronger more democratic nation better able to meet its national and global responsibilities.

This message has to come through loud and clear -- from your speeches, from the highlighted activities, and from your leadership and your mastery over the spirit of the weekend. If Philadelphia is seen as a Summit on Citizenship and Social Responsibility that vindicates your determination to put democratic education, responsible citizenship and government/civil society partnerships at the core of your Presidency, you will have succeeded. If it is seen as a Summit on Volunteerism or a Summit on How Private Markets Can Solve all our Public Problems or a perfect platform for General Powell to spend four years in the limelight talking about your issues, you will have lost a vital battle over the role of the civil society/government partnership in the American future and, I fear, (forgive my bluntness) will have diminished rather than have enhanced your Presidency.

A large, stylized handwritten signature, possibly reading "J. G. [unclear]", is written in dark ink.

COPY

THE WHITE HOUSE
WASHINGTON

February 26, 1997

MEMORANDUM FOR ERSKINE BOWLES
THROUGH: SYLVIA MATHEWS *mat*
FROM: BRUCE REED *BR*
 STEVE SILVERMAN *SS*
CC: KITTY HIGGINS
 GOODY MARSHALL
 DIANA FORTUNA
SUBJECT: PLANNING FOR SERVICE SUMMIT

Progress is being made in the planning for the April 27-29 Service Summit in Philadelphia. Yet, real challenges exist in ensuring that the President's role, and that of the Administration, is appropriate and positive.

As you know, organizers, led by Chairman Colin Powell, have a serious management challenge guiding a multi-headed hydra towards this major event. The decision-making process is diffuse and the organizational structure is abstract. Our challenge in the short term is getting our hands around the management structure and the decision-making apparatus. We need to use our leverage to impose a decision-making and reporting process where none currently exists -- not so that we can dictate the decisions, but so that we (and everybody else involved) can be party to them. President Bush and Ray Chambers should welcome our help, since it will speed things along and reduce suspicion on both sides.

We propose that you telephone Chairman Colin Powell and invite him to join you at a White House meeting next week to discuss planning for the summit. At that meeting, we would bring all the key players together, almost for the first time, get their sense of progress and attempt to establish a cohesive management structure whereby appropriate WH staff would meet or teleconference regularly with designees of the Principals to ensure 1) good information flow, and 2) strong decision making capabilities. Both are absent today, eight weeks before the summit.

The key issues for this meeting, and subsequent meetings, include:

- substance
- message/communications

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- attendance
- principal participation
- commitments
- logistics
- post-summit follow-up

Organization

Gen. Colin Powell is the Summit's General Chairman. Henry Cisneros is the Vice-Chair. The President and former President Bush are the Honorary Co-Chairs. Powell has hired Stuart Shapiro to be the CEO of the Summit. Edelman Communications, led by Mike Deaver and Leslie Dach, leads the public relations effort. Philadelphia Mayor Ed Rendell is playing a key role as the host mayor. The Summit is overseen by a steering committee chaired by Ray Chambers, consisting of 6 designees from the Points of Light Foundation (including Arianna Huffington and Bob Goodwin) and six designees of the Corporation for National Service (including Harris and Eli Segal). Furthermore, Powell is setting up a non-profit entity that will carry out the work of the Summit for the next 3-5 years. He has already selected an Executive Director (Rick Little) and is in the process of establishing task forces to focus on the Summit's 5 core principles. Harris Wofford may chair task force number 5, student volunteerism. His role, post April, is in question due to legal issues. We will ask Stuart to send us an organizational chart. Finally, we should consider sending a staff person to work with Harris on Summit preparation.

Progress

We convened an interagency working group yesterday to brief them on the plans for the Summit. Agencies will provide memoranda to us by Friday, February 28, laying out 1) agency staff commitments to volunteerism, 2) constituency volunteerism opportunities 3) a review of current initiatives and the enhanced role service might play, 4) potential partnerships with the private sector to enhance service or volunteerism, 5) current volunteerism activities by the Cabinet members or their agencies. Our next weekly meeting is March 4 at 11 am.

We have begun to meet with members of the White House staff to explore opportunities for the President's involvement in the Summit. A White House working group will begin meeting regularly next week. We recommend a local Presidential event announcing some of the Administration's volunteer commitments, prior to the Summit. This would demonstrate the President's own strong commitment to this endeavor.

Harris Wofford is working closely with Summit organizers. We would like to become more involved in day-to-day information flow and decision-making.

Please let us know your thoughts. We look forward to discussing this with you.

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